

KEYCARD FOR AUTOMATING TRANSACTION REQUESTS

ABSTRACT

[0051] A method is provided for automating a stored-value card transaction request. First, a keycard associated with a product identification number is selected by a customer or merchant from among a plurality of keycards. The product identification number is input at a merchant terminal. The merchant terminal transmits the product identification number to a central processor. The central processor then transmits to the merchant terminal an indicia associated with the keycard. The indicia may then be delivered to the customer.